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December 30, 2000

PATENT APPLICATION TRANSMITTAL

VIA EXPRESS MAIL

Honorable Commissioner of
Patents & Trademarks
Washington, D.C. 20231

Sir:

Transmitted herewith for filing is the utility patent application of:

INVENTOR: Alan Rudnick

FOR: Method for providing direct and indirect sales channels for goods or services from a single point of purchase

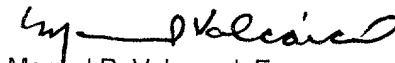
Enclosed are:

1. 15 pages of specification and claims,
2. Declaration & Power of Attorney;
3. 3 sheets of figures;
4. Verified Statement (Declaration) Claiming Small Entity Status - Independent Inventor;
5. Verified Statement Claiming Small Entity Status - Small Business Concern;
6. A check payable to the Commissioner of Patents and Trademarks in the amount of \$355.00, in payment of the filing fee for the application; and
7. Duplicate of this transmittal letter with postage paid return envelope.

An Information Disclosure Statement, Form PTO - 1449 and references will be filed separately. Please confirm receipt of the enclosed materials and fee by date stamping and returning the enclosed duplicate of this transmittal letter in the enclosed return envelope. Please do not hesitate to contact the undersigned if you have any questions regarding the foregoing.

Sincerely,

GREENBERG TRAURIG, P.A.



Manuel R. Valcarcel, Esq.
Registration No. 41,360

cc: Mr. Alan Rudnick
MRV/PJ
Enclosures

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